



OPPORTUNITIES TO SUPPORT

STATE MEDAL CEREMONY WEEKEND: CHEYENNE, WYOMING

Day 1, SATURDAY, April 18

- Welcome Reception: Get to know the medalists, families and board members from across Wyoming

Day 2, SUNDAY, April 19

- Wyoming State Medal Ceremony with Wyoming Members of Congress, and keynote speaker, Dominic Syracuse.



SPONSORSHIP OPTIONS

Gold Level: \$1000, up to eight (8) guests for both the Welcome Reception and the private event with medalists and Members of Congress + logo on welcome signage, ceremony book, table tents + two slides featuring your company in the Ceremony slideshow, and a shout-out at the Wyoming Congressional Award Golf Tournament dinner held this August in Jackson.

Silver Level: \$750, up to four (4) guests for both the Welcome Reception and the private event with medalists and Members of Congress + logo on welcome signage, ceremony book, two slides featuring your company in the Ceremony slideshow, and a shout-out at the Wyoming Congressional Award Golf Tournament dinner held in Jackson.

Bronze Level: \$500, up to two (2) guests for the Welcome Reception and the private event with medalists and Members of Congress + logo on welcome signage, ceremony book, one slides featuring your company in the Ceremony slideshow.

Statewide Nonprofit Table: \$50 recommended donation, 1 table in the lobby of the Ceremony venue, logo on welcome signage, ceremony book, and joint nonprofit slide, one (1) guest at the Welcome Reception.

THE PROCESS

- Confirm your sponsorship level by [email](#) and include your company logo in png/jpg
- Sarah will confirm availability and email your invoice and Sponsor Info Form in return.
- Complete the Sponsor Info Form with guest names who will attend events
- Process your sponsorship payment to WCAC

DATES

- **MARCH 1** - Confirm your sponsorship level, submit company logo in png/jpg
- **APRIL 8** - Complete Sponsor Info Form and email in
- **APRIL 18** - Final payments due
- **APRIL 18** - Welcome Reception (evening)
- **APRIL 19** - Wyoming State Medal Ceremony, Cheyenne Civic Center, 10 AM





New this year,
EDUCATIONAL
ADS are offered in
addition to
sponsorships.



CONNECT WITH WHAT'S NEXT

EDUCATIONAL AD SIZE & PRICING

AD SIZE: Full Page

MEASUREMENTS: 8.25"w x 8.25"h

DESIGN NOTES: .75 inch safe space around edges

FORMAT: png

PRICE: \$125

AD SIZE: Half Page

MEASUREMENTS: Vertical 3.25"w x 6"h or

Horizontal 6.75"w x 2.9"h

DESIGN NOTES: .75 inch safe space around edges

FORMAT: png

PRICE: \$75

AD SIZE: Quarter Page

MEASUREMENTS: 2.9"w x 3.25"h

DESIGN NOTES: .75 inch safe space around edges

FORMAT: png

PRICE: \$50

PROCESS AND DATES FOUND ON PAGE 1 (SPONSORSHIPS) ARE THE SAME FOR ADS!

The ceremony program is not only to commemorate our medalists, it is also one of the best visual recruiting tools that we have; we use it throughout the year as we travel.

- Distribution Numbers: 200+ across the state of Wyoming (easily reprintable if needed)
- Distribution Audience (secondary): parents, advisors, school counselors, service club members, medalists who are 19+
- Distribution Audience (main): Young people 14 - 18 in WY who are active in their communities, and most likely to continue to some type of education beyond graduation.
- BONUS! WY Gold Medalists also earn \$1000 in scholarship money to be used anywhere of their choosing

Email Sarah Compton to secure your sponsorship.



sarah@wycongressionalaward.org